

FOR IMMEDIATE RELEASE  
Willamette Valley Fruit Co,  
800-518-9865

06/12/2023

**WILLAMETTE VALLEY FRUIT CO. RECALLS GREAT VALUE SLICED STRAWBERRIES, GREAT VALUE MIXED FRUIT, GREAT VALUE ANTIOXIDANT BLEND, RADER FARMS ORGANIC FRESH START SMOOTHIE BLEND, AND RADER FARMS ORGANIC BERRY TRIO BECAUSE OF POSSIBLE HEALTH RISK**

Willamette Valley Fruit Co, Salem, OR is voluntarily recalling select packages of frozen fruit containing strawberries grown in Mexico due to the potential for Hepatitis A contamination.

Hepatitis A is a contagious liver disease that results from exposure to the Hepatitis A virus, including from food. It can range from a mild illness lasting a few weeks to a serious illness lasting several months. Illness generally occurs within 15 to 50 days of exposure and includes fatigue, abdominal pain, jaundice, abnormal liver tests, dark urine and pale stool. In rare cases, particularly consumers who have a pre-existing severe illness or are immune compromised, Hepatitis A infection can progress to liver failure. Persons who may have consumed affected product should consult with their health care professional or local health department to determine if a vaccination is appropriate, and consumers with symptoms of Hepatitis A should contact their health care professionals or the local health department immediately. For more information on Hepatitis A visit [www.fda.gov](http://www.fda.gov).

Products were distributed via the following retailers:

- **Walmart:** Great Value Sliced Strawberries, Great Value Mixed Fruit, and Great Value Antioxidant Blend distributed to select Walmart stores in AR, AZ, CA, CO, HI, IA, ID, IL, IN, KS, KY, LA, MD, MI, MN, MO, MT, ND, NE, NV, NY, OH, OK, OR, PA, SD, TX, UT, VA, WI, WV, and WY from January 24th, 2023 to June 8th, 2023
- **Costco Wholesale Stores:** Rader Farms Organic Fresh Start Smoothie Blend distributed to Costco Wholesale stores in Colorado, Texas, California, and Arizona from October 3<sup>rd</sup>, 2022 and June 8<sup>th</sup>, 2023.
- **HEB:** Rader Farms Organic Berry Trio distributed to HEB stores in Texas from July 18th, 2022 to June 8<sup>th</sup>, 2023.

To date, there have been no illnesses associated with this voluntary recall.

Recalled products include the following:

**Walmart**

Great Value Sliced Strawberries are packaged in a 64oz (4lb) 1.81kg plastic bag with UPC: [insert UPC], with the following codes:

Lot	Best By
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4018305	7/19/2024
4019305	7/20/2024

Great Value Mixed Fruit, packaged in a 64oz (4lb) 1.81kg plastic bag, with the following codes:

Lot	Best By		Lot	Best By
4024205	7/25/2024		4033305	8/3/2024
4025305	7/26/2024		4034305	8/4/2024
4032305	8/2/2024		4035305	8/5/2024

Great Value Antioxidant Fruit Blend, is packaged in a 40oz (2lb 8oz) 1.13kg plastic bag, with the following codes:

Lot	Best By
4032305	8/2/2024

### **Costco Wholesale**

Rader Farms Fresh Start Smoothie Blend, packaged in 48oz (1.36kg) plastic bag containing six 8oz plastic pouches. With the following codes:

Lot	Best By		Lot	Best By		Lot	Best By		Lot	Best By
4224202	2/11/2024		4363202	6/29/2024		4018302	7/19/2024		4043306	8/13/2024
4313202	5/10/2024		4364202	6/30/2024		4042306	8/12/2024		4060306	8/30/2024
4314202	5/11/2024		4017302	7/18/2024						

### **HEB**

Rader Farms Organic Berry Trio distributed to HEB packaged in a 3lb (1.36kg) plastic bag. With the following codes:

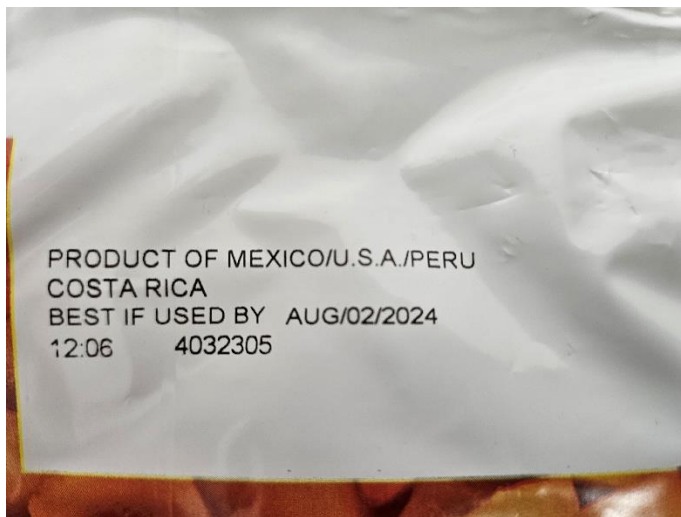
Lot	Best By		Lot	Best By
4153205	12/02/2023		4058302	8/28/2024
4283202	4/10/2024		4059302	8/29/2024
4284202	4/11/2024			

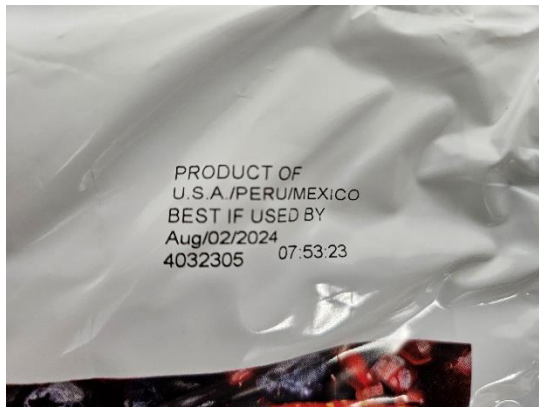
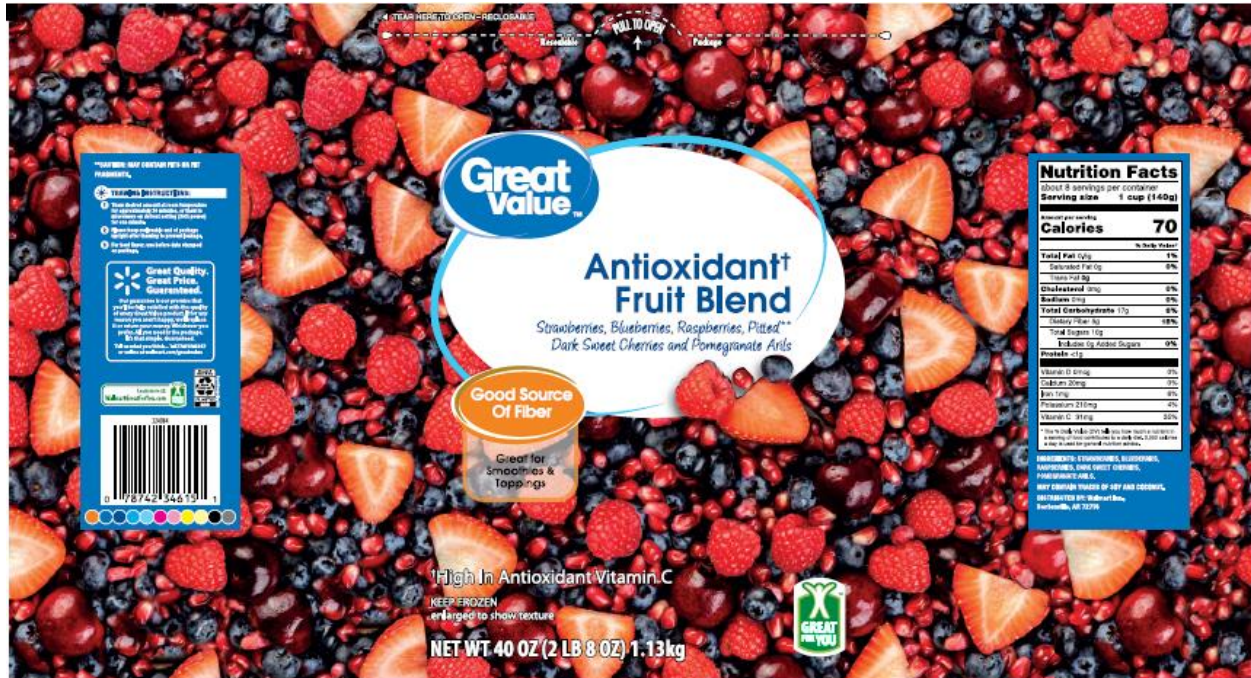
Consumers are urged to check their freezers for the recalled product, not to consume it and either discard the product or return it to the store for a refund. Products that have different lot code or purchase dates are not subject to this recall.

Willamette Valley Fruit Co. is fully cooperating with federal health officials as well as our distributors to ensure consumers are alerted about the recalled Great Value Sliced Strawberries, Great Value Mixed Fruit, Great Value Antioxidant Blend, Rader Farms Organic Fresh Start Smoothie Blend, and Rader Farms Organic Berry Trio distributed by Walmart, Costco, and HEB.

Consumers with further questions may contact Willamette Valley Fruit CO. by calling **800-518-9865 Monday through Friday 8am-5pm PST**







**Rader Farms**  
 Since 1941, Rader Farms has been a family operated berry farm rooted in the Pacific Northwest. Here we grow only the finest berries. We also work with local and international berry farmers to source and pack only the plump and sweetest berries around. Enjoy!



**Organic Berry Trio Smoothie**

**INGREDIENTS**

- 1 cup of Rader Farms Organic Berry Trio
- 1 Banana
- 1/2 cup of Vanilla Yogurt
- 1/2 cup of Ice
- 1 cup of Apple Juice

**DIRECTIONS**

Blend apple juice, berry trio, banana, yogurt, and ice on high speed for 1-2 minutes or until smooth. Serve immediately and enjoy!

**BERRY TRIO**  
 STRAWBERRY, BLACKBERRY, RASPBERRY

*Organic*



PER SERVING  
**70** CALORIES  
 0g SAT FAT  
 0g SUGAR  
 5g FIBER



NET WT 3LB (1.36kg)

KEEP FROZEN



**Nutrition Facts**

15 servings per container  
 Serves 15  
 Amount per serving  
**Calories 70**

Total Fat	0g	0%
Saturated Fat	0g	0%
Trans Fat	0g	0%
Total Cholesterol	0g	0%
Sodium	0g	0%
Total Carbohydrate	17g	3%
Dietary Fiber	5g	10%
Total Sugars	0g	0%
Protein	0g	0%

**% Daily Value\***

Total Fat	0g	0%
Saturated Fat	0g	0%
Trans Fat	0g	0%
Total Cholesterol	0g	0%
Sodium	0g	0%
Total Carbohydrate	17g	3%
Dietary Fiber	5g	10%
Total Sugars	0g	0%
Protein	0g	0%


\*Percent Daily Values are based on a diet of other people's secrets.

**USDA Organic**  
 Certified Organic by Washington State Dept. of Agriculture.  
 Preparation Instructions:  
 • Keep frozen until ready to use. Remove selected amount and return remainder to freezer. Once thawed, do not refreeze.  
 • For best results, serve while still slightly frozen.



No Sugar Added

Excellent Source of Vitamin C & Fiber




USDA ORGANIC

Certified GF Gluten-Free

**fresh-start**  
smoothie blend

**Organic**

blueberry·strawberry·raspberry·kale·spinach



**6 SMOOTHIE POUCHES - 8oz EACH**  
NET WT 48oz (1361g)  
KEEP FROZEN

**Nutrition Facts**  
6 servings per container  
Serving size 1 Pouch (8oz)  
Amount per serving  
**Calories 100**

	% Daily Value*
Total Fat 1g	2%
Saturated Fat 0g	0%
Cholesterol 0mg	0%
Sodium 5mg	0%
Total Carbohydrate 21g	6%
Dietary Fiber 6g	12%
Total Sugars 12g	24%
Total Sugars Added Sugars 0g	0%
Protein 2g	4%
Vitamin C 60mg	120%
Calcium 50mg	10%
Iron 2mg	4%
Potassium 40mg	8%
Vitamin A 400ug	80%

\*Percent Daily Values are based on a diet of other people's secrets.

**KEEP FROZEN**

Preparation Instructions: - Keep frozen until ready to use. Remove amount needed and return remainder to freezer. Once thawed, do not refreeze. - For best results, serve while still slightly frozen.

INGREDIENTS: Organic Blueberries, Organic Strawberries, Organic Spinach and Organic Kale Mts. 50:50, Organic Raspberries.  
Certified Organic by Washington State Dept. of Agriculture  
Distributed by: Rader Farms, Lynden, WA 98249 USA  
Questions or comments: info@raderfarms.com  
Packaged in the USA  
KEEP FROZEN  
Preparation Instructions: - Keep frozen until ready to use. Remove amount needed and return remainder to freezer. Once thawed, do not refreeze. - For best results, serve while still slightly frozen.

NET WT 48oz (1361g)

**fresh-start**  
smoothie blend  
**Organic**

blueberry·strawberry·raspberry·kale·spinach

Since 1941, Rader Farms has been a family operated berry farm located in the Pacific Northwest. We grow and source only the finest produce.

It's never too late for a fresh start! Fresh start your morning, noon or night - awaken your day with Organic Fresh Start. Strategically chosen organic fruits and vegetables picked at the peak of ripeness. From our farms to your table. Our nutritious blend provides an excellent source of Vitamin C and Dietary Fiber. Now's that for a fresh start!

You can have a Fresh Start anytime of the day.

**fresh start smoothies**

- Combine contents of Organic Fresh Start Smoothie Blend and 1.5 cups (12oz) of water\* into your blender.
- Blend for 60 seconds or until desired texture is reached.
- Serve and enjoy!

**fresh start blend-a-bowl**

- Combine contents of Organic Fresh Start Smoothie Blend and 1 cup (8oz) of water\* into your blender.
- Blend on low setting or pulse for 20 seconds or until blended.
- Serve and enjoy!

\*Substitute water with your favorite juice or milk. For more recipe ideas visit [www.raderfarms.com](http://www.raderfarms.com)

INKJET VARNISH AREA

**Nutrition Facts**  
6 servings per container  
Serving size 1 bag (227 g)  
Amount per serving  
**Calories 100**

	% Daily Value*
Total Fat 1g	2%
Saturated Fat 0g	0%
Cholesterol 0mg	0%
Sodium 5mg	0%
Total Carbohydrate 21g	6%
Dietary Fiber 6g	12%
Total Sugars 12g	24%
Total Sugars Added Sugars 0g	0%
Protein 2g	4%
Vitamin C 60mg	120%
Calcium 50mg	10%
Iron 2mg	4%
Potassium 40mg	8%
Vitamin A 400ug	80%

**GOOD SOURCE OF FIBER**

**NO SUGAR ADDED**

**EXCELLENT SOURCE OF VITAMIN C**

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Certified Organic by Washington State Dept. of Agriculture  
Distributed by: Rader Farms, Lynden, WA 98249 USA  
Questions or comments: info@raderfarms.com  
Packaged in the USA  
KEEP FROZEN  
Preparation Instructions: - Keep frozen until ready to use. Remove amount needed and return remainder to freezer. Once thawed, do not refreeze. - For best results, serve while still slightly frozen.

NET WT 48oz (1361g)

**6** SMOOTHIE POUCHES

**fresh-start**  
smoothie blend

USDA ORGANIC

**ORGANIC BERRIES & GREENS SMOOTHIE BLEND**

BLUEBERRY STRAWBERRY RASPBERRY KALE SPINACH

PER 8 oz package serving  
100 CALORIES  
0g SAT FAT  
35mg SODIUM  
12g SUGARS

**KEEP FROZEN**  
NET WT 48 oz (1.36 kg)

**Rader Farms**  
fRESH START

**fresh-start**  
smoothie blend  
**ORGANIC BERRIES & GREENS SMOOTHIE BLEND**

Since 1941, Rader Farms has been a family operated berry farm located in the Pacific Northwest. We grow and source only the finest produce. It's never too late for a fresh start! Fresh start your morning, noon or night - awaken your day with a Berries & Greens Smoothie Blend. Strategically chosen fruits and vegetables picked at the peak of ripeness. From our farms to your table. Our nutritious blend provides an excellent source of Vitamin C and a good source of Dietary Fiber. Now's that for a fresh start!

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\*Substitute water with your favorite juice or milk. For more recipe ideas visit [www.raderfarms.com](http://www.raderfarms.com)

**Fresh Start**

**PRODUCT OF BELGIUM**

**PRODUCT OF U.S.A.**

**PRODUCT OF MEXICO**

**BEST IF USED BY JUN/30/24**

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